

MAMMOTH SIERRA RESERVATIONS 2004

- ❑ **NEW** Comprehensive state-of-the-art *Property Plus* reservation software offers full descriptions and photos for each property
 - ❑ **NEW** *Push2Talk* website feature providing 24/7 live operator coverage
- ❑ **NEW** *OwnerLink* is your path to detailed homeowner information on the Internet. View current and prior year's statements, check availability and process your own reservations, review rental activity and finances.
 - ❑ **NEW** *Energy Sentinel* protects your utility costs available winter 2003-04
- ❑ **NEW** *Messaging Service* provides guests with up-to-the-minute reminders and information
- ❑ **NEW** Owners and Renter Guests receive **free** domestic and international long distance telephone service (120 minutes each visit)

Rental Program Highlights

Established 23 Years with Guest History of Over 20,000 Names

Beautiful, Professionally Designed Website with Full Color Photos of All Units

Online Reservations with Real Time Availability

Office and Housekeeping Personnel Longevity – Average of Eight Years Continuous, Dedicated Service

Professionally Staffed Office Open 7 Days a Week

Mammoth's Finest Maid Service and Quality Control ♦ **In-House** Maintenance

Professional Linen and Towel Service ♦ **Spa** Quality Amenities

Attractive, Visible, High Traffic Office in Busy Real Estate Building

Established Multiple Toll-Free 800 and Local Telephone Lines

24-Hour Security Key Distribution and Emergency Service

100,000 Brochures Commercially Distributed Annually

Advertising in Skiing Magazine ♦ **Mammoth** Vacation Planner ♦ **Sunset** Magazine Drive Guide

Mammoth Sierra Magazine ♦ **Scenic** 395 ♦ **San Diego** Reader ♦ **California** Bicycling Magazine

Direct Mailings ♦ **Associated** with Thousands of Travel Agents Nationwide

Town of Mammoth Lakes Visitor Bureau Participant

Lodging Association and Chamber of Commerce Members

Numerous Ski and Travel Website Direct Links and Much More!

♦ Mammoth Sierra Reservations provides the finest in property management service for quality properties in Mammoth Lakes. You can count on us to work diligently to promote your property for the highest possible revenues, to create a successful relationship, to maintain and improve your property value and keep this established program growing year after year.

♦ Communication is an integral part of our success. It is extremely important to us to keep you informed about your property. You will receive a monthly statement, owner/owner guest confirmations, as well as periodic telephone calls and newsletters. We welcome your input at all times and will always make a concerted effort to respond to your requests and calls in a timely manner.

♦ Customer service is *Number One* at Mammoth Sierra Reservations. You, your guests, and your renters will always receive courteous, thorough, professional service from our trained personnel.

♦ Mammoth Sierra Reservation's owners take a daily, hands-on approach to the business with established commitment to the Town of Mammoth Lakes and its future.

FOR HIGH EARNINGS, COMMITMENT AND CONSISTENTLY EXCELLENT SERVICE,

CHOOSE MAMMOTH SIERRA RESERVATIONS

The Superior Rental Management Company

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